

Archaos

DURRANT'S

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103 WHITECROSS STREET, LONDON EC1Y 8QT

PR WEEK

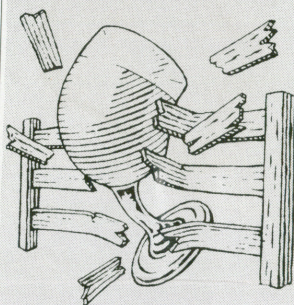
22 Lancaster Gate, London W2 3LY3

CIRC. 13,000 WEEKLY

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## GATECRASHER



**Our Jim Beam Bourbon this week does a triple somersault to Mark Borkowski PR for its circus act**

Event: First night of Archaos tour. Venue: the Pavement, Clapham Common. Agency: Mark Borkowski Associates. A tent-full of overgrown children gathered in a big top erected on Clapham Common, nervously sipping bottles of beer in an atmosphere of great anticipation. Crasher boldly sat in the front row, feigning complacency as the show swept on with fireballs, sparklers, burning cars and naked bodies flashing around the ring. Through the smoke came beaten-up cars, souped-up motorbikes and hell-raising gangs terrorising a blind woman, who miraculously developed acrobatic skills and escaped to the safety of a flying trapeze. Crasher was awe-struck by the violence and brilliant lunacy of the stunts, especially the fish-gobbling act by a winsome aquatic fanatic. A party followed that lived up to the highjinks, with frog's legs, sheep hearts and intestines dished up to appeal to the tastes of a bloodthirsty audience. Starrating: \*\*\*\*